

HCP selection criteria

Objective – HCP selection criteria for engagement in medical education and promotional workshop and events. Selection to be done basis below criteria matching of minimum of 5 pts for faculties and 2 pts for participants.

Faculties (Incl. consultant and non-consultant)

- Therapy Expert with Strong Communication skills and inclination towards teaching
- Expertise in target procedure/therapy or minimum 1 years of experience or certification on Stryker products/ procedures
- Should have scientific presentations, research, and contribution in leading national and international journals
- Part of any scientific institutions wherein she/he is a part of any academic forum/group
- Number of surgeries performed in a specific therapy area and procedures performed as on date
- Acceptance of her/his perspective/knowledge amongst peers and upcoming surgeons
- Commitment to availability to contribute to Stryker Meded training programs
- Receptivity towards new therapy areas and aligned with supporting new techniques for better surgical outcomes
- Advisor
- Min 10-15 years of clinical Experience / Patient Interaction with Relevant Product or Therapeutic Area
- Leadership position at academic or other healthcare Institution
- Professional and scientific society leadership position
- Reach/ professional Influence and peer reputation
- Should have research papers / Clinical trials and publications
- Early adopter of technology and way of using them
- Upcoming Surgeon with expertise in latest / focused technologies

Participants

- Basic educational qualifications in the specific field as per agenda (e.g. DNB /Diploma/MS /Fellowship in Arthroplasty for DAA program)
- Years of experience in surgical field/specific therapy (e.g. 8 yrs of hip arthroplasty experience for DAA program; 3-5years for basic training or educational program)
- Learning appetite – willingness to learn newer technology/procedures/case experiences from others in field.
- Minimum number of surgeries performed in a specific therapy area and procedures performed as on date (e.g. 25+ monthly knee replacement surgeries for robotic program)
- Based in the same city for Stryker workshops (promotional and educational meetings)