

**stryker**

**Medical Education**  
In Focus



## You specialise in **your patients**, we specialise in **you**.

Together with our customers we are committed to delivering meaningful education that makes healthcare better.

Our Head and Neck team in Europe are focused on the Craniomaxillofacial (CMF), Neuro, Spine and Ear, Nose and Throat (ENT) specialties.



## Your Medical **Education Partner**

**Stryker delivers high quality personalised education programs designed to advance surgical techniques.**

Healthcare professionals can count on us to help contribute to their success and drive value through training focused on quality clinical and technical application.

Whether it's at a Local, National or European level, we are proud to provide a specialised educational experience.

Your opinion counts. We collect feedback after every session and the advice you give helps to make our programs even better.

## Medical Education Fundamentals

Stryker's Medical Education focuses on the training and education of healthcare professionals on the safe and effective use of our products. We provide personalised support at two types of educational events:

### Stryker Educational Events:

Educational events which are organised and run by Stryker, where we are responsible for the faculty, agenda and delegates.

### Third Party Organised Educational Events:

Educational events where a third party (usually the course director or a university) is responsible for the faculty, agenda and delegates. Stryker can provide support in the form of medical education equipment and grants\*\*

*\*\*Subject to compliance approval and MedTech Europe guidelines.*



## Stryker Educational Events Format

Stryker Medical Education puts its fundamentals into action by supporting the education of healthcare professionals in various settings and locations, including but not limited to: Stryker Offices, Hotels, Hospitals, Anatomy Labs, Universities and Congress spaces.



Types of Events

### A meaningful experience

Make the most of your time. We strive to provide you with useful courses that optimise your learning.

### An effective experience

Stay in the know. Take what you learn here today, and apply it tomorrow.

### A personalised experience

We'll keep up. As you progress, so will our offerings.

From post-graduate to practice, we aim to support your educational needs through the following courses:

<b>Surgical Training Labs</b>	Cadaveric Labs focused on procedure and product education.
<b>Clinical Workshops</b>	Simulations and training with models or animal bones.
<b>Speaker Series</b>	Didactic based education.
<b>Broadcasts</b>	Live streaming educational events including surgery and symposiums.
<b>Surgeon Observation</b>	In theatre surgeon visitation program.



## Amsterdam Skills Centre

On 4th February 2019, the Amsterdam Skills Centre was opened in the Netherlands. Stryker is a proud partner together with the Amsterdam University Medical Center (AMC) and Vrije University (VU).

The Amsterdam Skills Centre provides a state of the art operating theatre, with 12 operating tables providing training of complex procedures on preserved human tissue. A digital learning environment is supported in the 3700m2 building, which has conference rooms for up to 200 people.

## Experience more, learn more

We are committed to developing meaningful learning opportunities that meet the needs of healthcare professionals at every stage of their career\*\*.

Your need for tiered levels of training and education is met by our extensive Stryker course offering ranging from basic resident training to advanced surgical techniques

*\*\* May vary per specialty*

### Essential

**Education and training for healthcare professionals in the first years of their specialisation.**

The opportunity to participate in local courses and events that showcase the safe and effective use of Stryker products.

### Advanced

**For healthcare professionals in their final years as a trainee and first five years in practice.**

Advanced level educational opportunities that reflect their increased knowledge and experience.

### Expert

**For senior level healthcare professionals.**

The ability to enhance their knowledge with a view to positively impact the future of surgery.





Stryker is a member of MedTech Europe, which is the European Industry association representing the medical technology industries, from diagnosis to cure.

As a member of MedTech Europe, Stryker is committed to comply with the Med Tech Europe Code of Ethical Business Practices while partnering on educational opportunities.

For further information, please visit the MedTech Europe website: [www.medtecheurope.org](http://www.medtecheurope.org)

## Grants Process

In Medical Education, we understand the important function that educational grants play in the professional journey of healthcare professionals.

Stryker also offers educational grants to Healthcare Organisations and Professional Conference Organisers to contribute to the medical education of healthcare professionals\*\*.

Stryker supports the European Associations EANS and EACMFS with educational grants regularly. Please consider applying to these societies where applicable; further information on subsequent pages.

### **Please speak to your local Stryker representative for more information**

*\*\*Stryker has the obligation to report all approved educational grants they provide to MedTech Europe or where applicable a local transparency platform.*





## **Stryker grant** **European Association of Neurosurgical Societies (EANS)**

**The Stryker EANS research grant aims to promote clinical research into diseases of the brain and spine in Europe by providing seed grants to jump-start prime projects in the Neurosurgical field.**

While major advances have been made in the treatment of brain injuries, brain tumours, stroke, epilepsy, hydrocephalus and disorders of the spine, there remain many unanswered questions and major opportunities to improve treatment and outcome for patients.

Stryker has committed to partnering with the EANS to address these opportunities by supporting a grant of €10,000.

The grant is intended to enable the acquisition of the pilot data necessary to apply for the substantial funding required to complete such projects from large grant funding bodies.

Interested parties should download and submit an application form, which can be found at the EANS website:

[eans.org/pages/research-fund](https://eans.org/pages/research-fund)

**Deadline December each year.**



## **Stryker grant** **European Association of Craniomaxillofacial Surgeons (EACMFS)**

**The Leibinger Award presented by Stryker is designed to support a period of targeted education and training away from the host programme of the successful two candidates.**

The award supports the successful EACMFS members to gain further experience in the fields of maxillofacial trauma, orthognathic surgery, Head & Neck oncology, or craniofacial reconstruction by visiting specialized centres.

The award is comprised of two parts:

- €5,000.00 scholarship per awardee, to cover travel and accommodation at the host centre.
- An additional amount up to €750 per awardee, to cover travel expenses so the recipient can deliver a verbal, post-visit presentation at the EACMFS Council dinner or another event agreed upon the representatives from Stryker and the EACMFS Executive Committee.

The award winners are decided by the Endowment Committee ratified by the Executive EACMFS Committee and reported to the Council.

Interested parties should download and submit an application form, which can be found at the EACMFS website:

[www.eacmfs.org/prizes-and-awards/](https://www.eacmfs.org/prizes-and-awards/)

**Deadline 30th June in the year preceding the biannual EACMFS congress.**

## Medical Education Support

Our specialised Medical Education team partner with you to ensure your event is successful. Stryker can partner with you on educational events with training equipment and various other forms of support. For example:

- Loans of medical Education Equipment
- Hosting meetings in our offices across Europe
- Whole team training
- Manufacturing tours (Freiburg, Germany and Cork, Ireland)
- Marketing: Flyer Design, Promotion
- Broadcasting
- Sales representative support at events
- Surgeon to Surgeon Observation
- Advanced training for faculty members\*\*
- Support with pre/post event assessments

**Please speak to your local Stryker representative for more information**

*\*\*Only available in certain countries; subject to in-country legal and compliance regulations.*







## Medical Education Contact Details

Your first point of contact will be your  
Local Sales Representative

Invested  
in **you**

**2019**

Healthcare  
Professionals  
Trained

**2740**

Events

**152**

### Medical Education Team

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