

LATERA absorbable nasal implant system

New real-world evidence shows Payers save ~\$2,200 per patient¹

All-cause costs and resource utilization compared to surgical repair of nasal valve collapse (NVC)

5,032

LATERA patients

vs.

26,553

Surgical repair patients

Subgroup analysis shows **\$100 PPPM savings** in patients who underwent LATERA concomitantly with septoplasty and IT reduction.



Minimally invasive



Available in-office

Total cost on index date:

LATERA: **\$9,612**

In-office mean: **\$4,762**

Compared to surgical repair: **\$11,846**

Any outpatient mean: **\$11,716**

Benefits of LATERA®

➔ 8 clinical publications including RCT²⁻⁹

Results demonstrate significant improvement in nasal obstruction symptoms

➔ 24-month durability²⁻⁴

➔ Non-inferior to functional rhinoplasty techniques⁹

LATERA patients experienced an average NOSE score improvement of **40.5** compared to 40.1 for rhinoplasty group

➔ Positive clinical effect on sleep quality⁴

Patients exhibiting daytime sleepiness prior to LATERA demonstrated significant improvement in **Epworth Sleepiness Score**

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AAO position statement¹⁰

The nasal valve may be stabilized using office-based treatments, such as implants.

Failure to perform nasal valve repair, when indicated, is a common cause of incomplete symptom resolution for patients with nasal obstruction and nasal valve dysfunction.

Requiring septoplasty and/or turbinate surgery prior to nasal valve surgery is not recommended, as this may lead to unnecessary increases in surgical encounters.

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ARS position statement¹¹

The American Rhinologic Society (ARS) supports the use of a bioabsorbable nasal implant to treat nasal obstruction. This procedure should not be considered experimental but should be considered as an effective option in treating nasal valve collapse and improving patient quality of life.



Treatment of NVC with the LATERA absorbable nasal implant is a cost-saving, minimally-invasive procedure that supports the cartilage of both the internal and external valve to help increase airflow and reduce symptoms of nasal airway obstruction (NAO).



New diagnosis codes effective October 1, 2024¹²

Code	Description
J34.8200	Internal nasal valve collapse, unspecified
J34.8201	Internal nasal valve collapse, static
J34.8202	Internal nasal valve collapse, dynamic
J34.8210	External nasal valve collapse, unspecified
J34.8211	External nasal valve collapse, static
J34.8212	External nasal valve collapse, dynamic
J34.829	Nasal valve collapse, unspecified

Category I CPT® code effective Jan 1, 2021

- 30468: Repair of nasal valve collapse with subcutaneous/submucosal lateral wall implant(s)
- Reports bilateral NVC treatment

References:

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10. American Academy of Otolaryngology—Head and Neck Surgery. Position Statement: Nasal Valve Repair 2023. Available from: <https://www.entnet.org/resource/position-statement-nasal-valve-repair/>
11. American Rhinologic Society. ARS Position Statement: Bioabsorbable Nasal Implants 2022. Available from: https://www.american-rhinologic.org/index.php?option=com_content&view=article&id=477:bioabsorbable-nasal-implants&catid=26:position-statements&Itemid=197
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